

Career Services

CAREER EXPO

F E E S / C O S T

	Exhibitor	Silver	Gold	Platinum
		\$1,750	\$2,500	\$3,500
Regular Fee	\$950 per day or \$1800 per 2 days	Exempt	Exempt	Exempt
Early Bird Fee	\$900 per day or \$1700 per 2 days			
Additional Representatives	\$50/person			
Number of Representatives	2	2	2	4

P R E - E V E N T
R E C O G N I T I O N

	Exhibitor	Silver	Gold	Platinum
Feature on Event Promotional Materials				
Pre-event recognition (logo only) via email to students (via Monthly Newsletter) and exhibitors (via Event Guide with event details)		✓	✓	✓
Logo on student promotional materials (posters, flyers, omnivex, banners detailing level of sponsorship)		✓	✓	✓
Social Media Promotion				
Pre-event featured post on LinkedIn about the organization and tie-in to event purpose				✓
Pre-event post on Career Services social media accounts			✓	✓
Website Presence				
Online profile on the Career Services student events website with premium location and logo		✓	✓	✓
Logo on the Career Services Student Events Website		✓	✓	✓

EVENT DAY

	Exhibitor	Silver	Gold	Platinum
Panel Guest Speaker - Opportunity to sit on panels			✓	✓
Logo on event day signage and promotional material		✓	✓	✓
Industry Hospitality (lunch, coffee, light refreshments)	✓	✓	✓	✓
OPTIONAL: Corporate provided (branded) Welcome Swag Bag handouts (Maximum 500) to students including marketing materials of your choosing to be handed out by event volunteers and staff				✓
Booth Services - Sponsor Ambassador - Premium Booth Location - Parking Passes for up to 4 Representatives				✓

POST-EVENT RECOGNITION

	Exhibitor	Silver	Gold	Platinum
Online thank you for participation at event	✓	✓	✓	✓
Story on Career Services website				✓
Logo and recognition on post-event prize recipient notification email to student participants			✓	✓
One <i>Meet & Eat</i> * session on the day of your choosing				✓

*Meet & Eat is an information session for organizations to promote job opportunities to a targeted group of students.